



UNITED WAY
Anchorage

OPENING DOORS
to **OPPORTUNITY**

COMMUNITY CAMPAIGN SUPPORT

Why Pledges Matter

2025

“Opening doors to opportunity” alludes to a future where more Alaskans can access help, feel included, build stability, and secure positive changes in their lives. **You’re the key that allows people in our community to thrive.** By donating, you help others.

HOW PLEDGES HELP

Pledges provide funds that we direct to the greatest needs in our community.

A pledge serves as a symbolic commitment to open doors for others. Combined, they make a big difference to Alaskans. Because of the generous donations, in 2024:

- Alaska 211, our statewide helpline, offered **47,206 referrals** to assistance.
- **2,405 people** received job training, thanks to our funded partners’ programs.
- Youth engaged in development activities—with **10,100 spots** available.

With your pledge, United Way opens doors to opportunities for Alaskans.

For almost 70 years, we’ve advanced meaningful change in Alaska communities. **We focus on goals that will help more Alaskans thrive.** We support efforts that will:

- Make **incomes equitable** so more households can meet their needs.
- Improve **access to health care** so more people can lead productive lives.
- Help develop **quality, affordable childcare** so more parents can remain employed.
- Connect more students to **learning engagement** so they’re prepared for life.

WHERE PLEDGES GO

You decide how we use your pledge and can select from many options.

- **Community Fund:** It addresses the greatest needs.
- United Way’s impact areas, which include:
 - **Financial Security:** It creates a stronger financial future for every generation.
 - **Healthy Community:** It improves health and well-being for all Alaskans.
 - **Youth Opportunity:** It helps young people reach their full potential.
 - **Alaska 211:** It connects Alaskans to resources and services
- Specific **nonprofits:** You can decide which one or ones to support.

Thank you for opening doors to opportunity!