UNITED WAY Anchorage

UNITED FOR ALICE® Alaska Partner

UNITED IS THE WAY

MEET ALICE

There's more to financial hardship in Alaska than meets the eye. The outdated Federal Poverty Level doesn't tell the whole story. This is where ALICE comes in.



ALICE® stands for **A**sset **L**imited**, I**ncome **C**onstrained, **E**mployed. ALICE households have income above the Federal Poverty Level (FPL) but still don't make enough to afford the basics where they live.

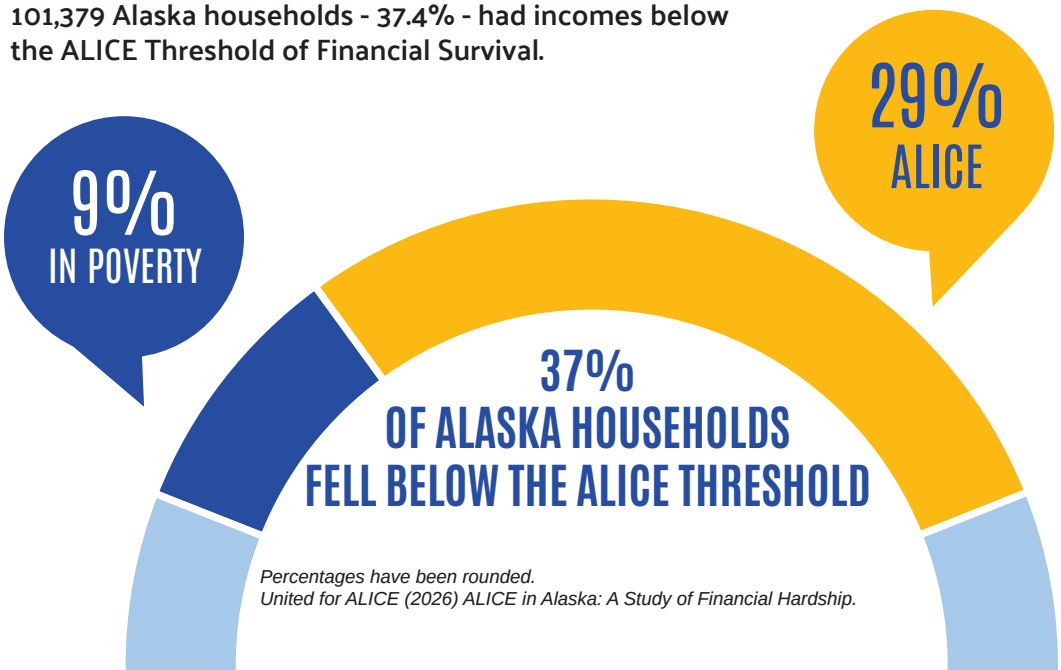


ALICE workers are the engine that makes our economy - and our daily lives - run smoothly. They are the mechanic who helps us get to work; the teacher guiding students; the nurse caring for patients; the grocery clerk stocking shelves; the caregiver helping an aging parent. ALICE can be a family member, friend, or neighbor who participates in every corner of community life across civic, social, cultural, religious, and recreational spaces.

ALICE is often locked out of public assistance. Why? Despite ALICE living paycheck to paycheck, in many cases ALICE workers earn too much to qualify for support.

We're pulling back the curtain on the true extent of hardship.
The newly released ALICE IN ALASKA: A STUDY OF FINANCIAL HARDSHIP report found that of Alaska's 270,986 households, 8.8% (23,913) were below the FPL, and another 28.6% (77,466) were ALICE – households with income above the FPL, but not enough to afford the basics. **When combined, a staggering 101,379 Alaska households - 37.4% - had incomes below the ALICE Threshold of Financial Survival.**





Percentages have been rounded.
United for ALICE (2026) ALICE in Alaska: A Study of Financial Hardship.

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KEY FINDINGS

Trends

Between 2010 and 2024, the number of ALICE households increased by 56%, almost five times that of the percent increase in total number of households in poverty.

ALICE demographics

Rates of financial hardship differed substantially across demographic groups. **By age of householder, the youngest and oldest households had the highest rates of financial hardship.**

AGE	Total Households	Total Below ALICE Threshold	Percent Below ALICE Threshold	Poverty	ALICE	Above ALICE Threshold
Under 25 Years	13,225	8,827	67%	8%	58%	33%
25 to 44 Years	99,522	32,649	33%	8%	25%	67%
45 to 64 Years	93,184	32,704	35%	10%	25%	65%
65 Years and Over	65,055	27,199	42%	9%	33%	58%

In 2024: 67% of households headed by someone under age 25 and 42% of households headed by someone age 65 and over lived below the ALICE Threshold in Alaska.

ALICE in the labor force

You'll find ALICE is all industries. **Of workers in the 20 most common occupations, one in four lived in households below the ALICE Threshold.** Occupations with the highest share of ALICE workers included Janitors and Building Cleaners at 55%, Laborers and Freight, Stock, and Materials Movers at 46% and Customer Service Representatives at 42%.

UNITED WAY OF ANCHORAGE AT WORK

While a name for this population may be new, United Way's support for ALICE isn't. From our efforts to keep people housed through Eviction Diversion to enrolling the uninsured in quality health coverage with help from our Healthcare Navigators to connecting those in need to resources that can help through our statewide helpline, Alaska 211, **we continue to help ALICE families move from struggling to thriving.**

The success of any community is directly related to the financial stability of its members. **Let's harness this groundbreaking data**–nonprofits, government, academics, business, and faith community alike–**and take action to improve life for ALICE and for all. United is the Way.**

To view the full report scan or visit UnitedWayANC.org

WHAT YOU CAN DO TO SUPPORT ALICE TODAY

SHARE THE REPORT

Share the ALICE report with your networks and start conversations about what it means for our community.

SUPPORT OUR WORK

Donate to United Way to support efforts that build financial security for ALICE households. Visit UnitedWayANC.org

SHARE LOCAL RESOURCES

Spread the word. When you need help finding help, call 211.

211 Alaska

United Way of Anchorage is a partner in the United For ALICE movement. United For ALICE, a U.S. research organization driving solutions to financial hardship, is led by United Way of Northern New Jersey.