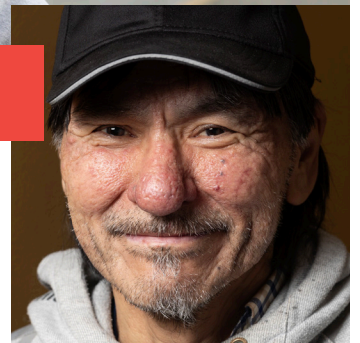


United Way
of Anchorage



AMPLIFY IMPACT



ANNUAL REPORT

FISCAL YEAR 2024

VISION

Anchorage is a diverse, vibrant community where everyone can achieve their potential.

MISSION

We Unite caring people to give, volunteer and take action to remove barriers to opportunity and solve our community's toughest challenges.

STAFF LEADERSHIP

President and Chief Executive Officer

Eric Utraq Billingsley

Chief Operating Officer

Sue Brogan

Chief Financial Officer

Fred Miller

Vice Presidents

Greg Gallagher, *Philanthropy*

June Sobocinski, *Community Impact*

BOARD OF DIRECTORS

Chair

Natasha Pope, *First National Bank Alaska*

Vice Chair/Chair Elect

Rachel Norman, *Global Credit Union*

Treasurer

Beth Stuart, *KPMG*

Secretary

Veronica Reem, *Community Volunteer*

Members

Miles Baker, *Miles Baker Alaska, LLC*

Belinda Breaux, *Breaux Leadership Solutions**

Laurie Butcher, *Alaska Electrical Trust Funds*

Ben Carlson, *ConocoPhillips Alaska*

Greg Deal, *Northrim Bank*

Bill Falsey, *Municipality of Anchorage*

Charles Fedullo, *Strategies 360*

Dr. John Finley, *Alaska Heart Institute*

Mike Huston, *Northrim Bank**

Daniel Mitchell, *CIRI**

Susan Parkes, *Community Volunteer**


Jessica Quinn, *Division of Public Health*

Ethan Tyler, *The Aleut Corporation*

Ed Ulman, *Alaska Public Media*

David Wight, *Community Volunteer*

**Served on Board but termed out or resigned during fiscal year*



Eric Utraq Billingsly
President and CEO

Dear Supporter of United Way of Anchorage,

Being part of a community together is a privilege we share. We're United as Alaskans and neighbors, with organizations and by a common vision.

Our ties to one another vary. **Our community members range from weeks-old, just getting settled, mid-life to seasoned.** What Unites us is that any person's success makes the rest of us stronger.

United Way works alongside everyone to create opportunities to thrive.

In this annual report, you'll learn how we partnered with others to amplify our impact in fiscal year 2024. **We empower people, work together and improve lives.** Every year, we make lasting impacts in our community.

How did we accomplish so much? **You trusted us with your support.** By giving it to us, we spread it to many other Alaskans. Thank you!

Warmest regards,



Eric Utraq Billingsly
President and CEO



WE EMPOWER PEOPLE...

“I’d be lost if I hadn’t worked with a **healthcare navigator.**”



Yulisa had a terrible injury, needed health insurance and contacted us. **Our healthcare navigators explained plans and enrollment.** Yulisa considered it all, called back and picked coverage. After surgery, she started physical therapy, which was paid in full. **Yulisa worried how she’d pay her other bills.** Her physical therapist knew her concerns, saw her work ethic and offered her a job.

“We’ve grown as a family, parents and **community members.**”

Raziel needed help reaching his developmental milestones. **One of our funded partners worked with his family to enroll him in their program.** Raziel received in-home services, and he loved when the provider came over. **Supports Raziel received enabled him to meet his milestones.** His parents and provider focused on age-appropriate, measurable activities so he was ready for preschool.



Tammalivis thought college was out of the question. **Our community focus on improved graduation rates aided her journey.** A school counselor believed in her and connected her with a TRIO program. **Tammalivis received help to prepare for college.** She built knowledge and confidence and began to participate in pageants, which helped her secure scholarships and graduate.



**“Education is the ultimate equalizer.
I’ve invested in the long term.”**



Will partnered with us after the Alaska Court System received an eviction diversion grant. **We prevent homelessness and set people up to maintain stability.** Will tracks about 120 cases monthly in Anchorage. He provides legal information, shares resources and coordinates mediations. **We can pay past-due rent.** The tenant must show they can pay ongoing rent.

**“United Way provides real dollars
for people with real needs.”**



WE WORK TOGETHER...

SUMMER



FALL

AMPLIFY IMPACT

We kicked off our **Community Campaign**. Almost **30,000 people** were empowered to pledge support for efforts, initiatives and programs that improve Alaskans' lives.

Funded partners

We disbursed **\$738,070** to **34** health and human service **nonprofits** that provide results-based assistance. Our support helps them improve the lives of countless community members.



PARTNERS



Leadership Picnic

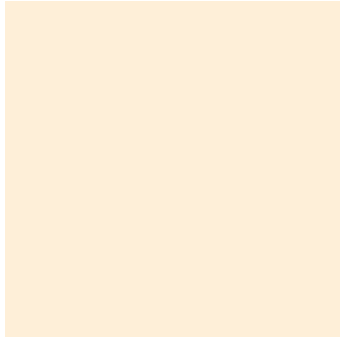
We hosted this event for **480 households** who gave **\$1,000+** to United Way during fiscal year 2023. Meeting people committed to improving our community is inspiring and engaging.



VOLUNTEERS



WINTER



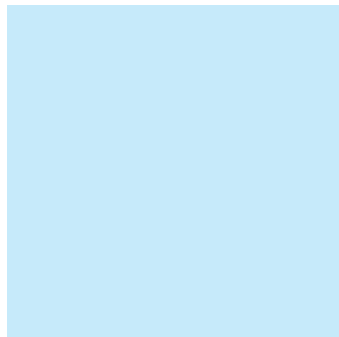
Permanent location

After careful planning and modest renovations, we packed workstations and **moved into** a building we've owned for decades. We're delighted to work in the heart of **Mountain View**.



Walk for Warmth

We **raised \$12,469** to offset utility bills for households struggling to pay them. There were **89 participants**. We pass the funds to nonprofits that work directly with clients.



Day of Caring

We connected **324 community members** to volunteer opportunities. **BeTheChange907.org** connects people with us and helps them contribute to volunteer efforts for nonprofits.

SPRING



President and CEO

Our Board worked to find the right candidate to serve as our leader. They hired **Eric Utraq Billingsley** because he has passion and experience. He's already taken us further.



EVENTS

"Welcome, baby"

We contributed to and prepared **100 gifts** for parents celebrating the births of their babies at a **Community Baby Shower**. The items help infants to thrive and parents to succeed.



WE IMPROVE LIVES...



5,535 people supported solutions that empowered **89,114 Alaskans** to thrive.



116 participants
worked with Home
for Good as they
took steps to achieve
housing stability.



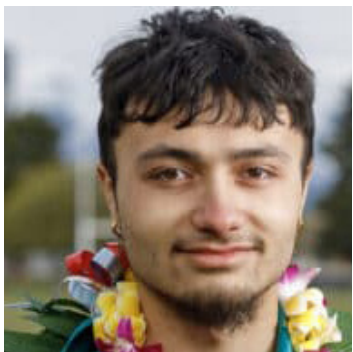
1,300 children
could receive new
items and **financial
assistance** to meet
basic pressing needs.



34,322 referrals
provided by Alaska 211
to callers who needed
connections to access
resources and services.



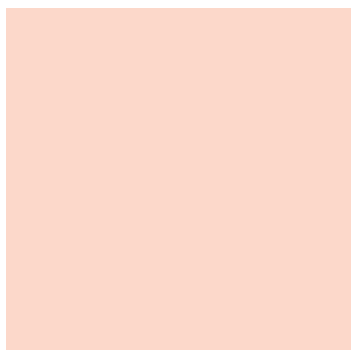
388 people
maintained their
rental units due to our
help with an **eviction
diversion** program.



50 graduates
from Anchorage
School District **earned
diplomas** because of
Back on Track.



1,200 Alaskans
secured affordable
and quality **health
insurance** thanks to our
healthcare navigators.



88 households
signed leases
supported by our
Landlord Housing
Partnership incentives.



FINANCIALS

Our donors equate United Way with trust, confidence, transparency and efficiency. Being good stewards and adhering to the highest levels of accountability matter. Every year, a certified public accounting firm with auditors completes an in-depth review of our financial operations. This audit ensures that we have complied with all nonprofit accounting standards. Our Board's Finance Committee receives an audited report and financial statements. They provide them to our Board and staff leadership, which we pass along to you. Here are fiscal year 2024 numbers.

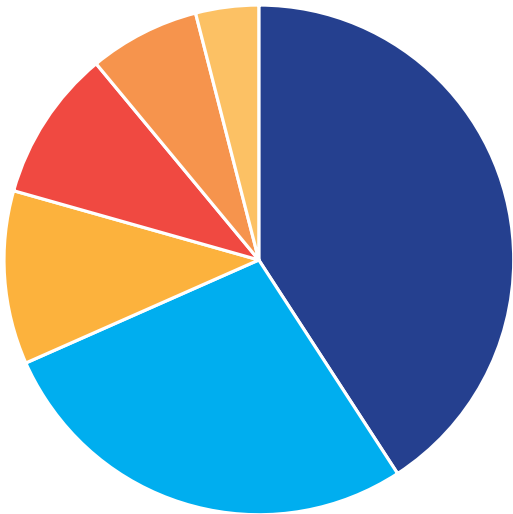
FUNDS SECURED TO IMPROVE LIVES

\$10,229,535

Grants for community impacts and housing stability	60%	\$6,186,653
United Way Community Campaign	27%	\$2,773,565
Investment income	6%	\$602,058
Contributions	4%	\$445,561
Other income	3%	\$221,698

FUNDS USED TO IMPROVE LIVES

\$10,509,702

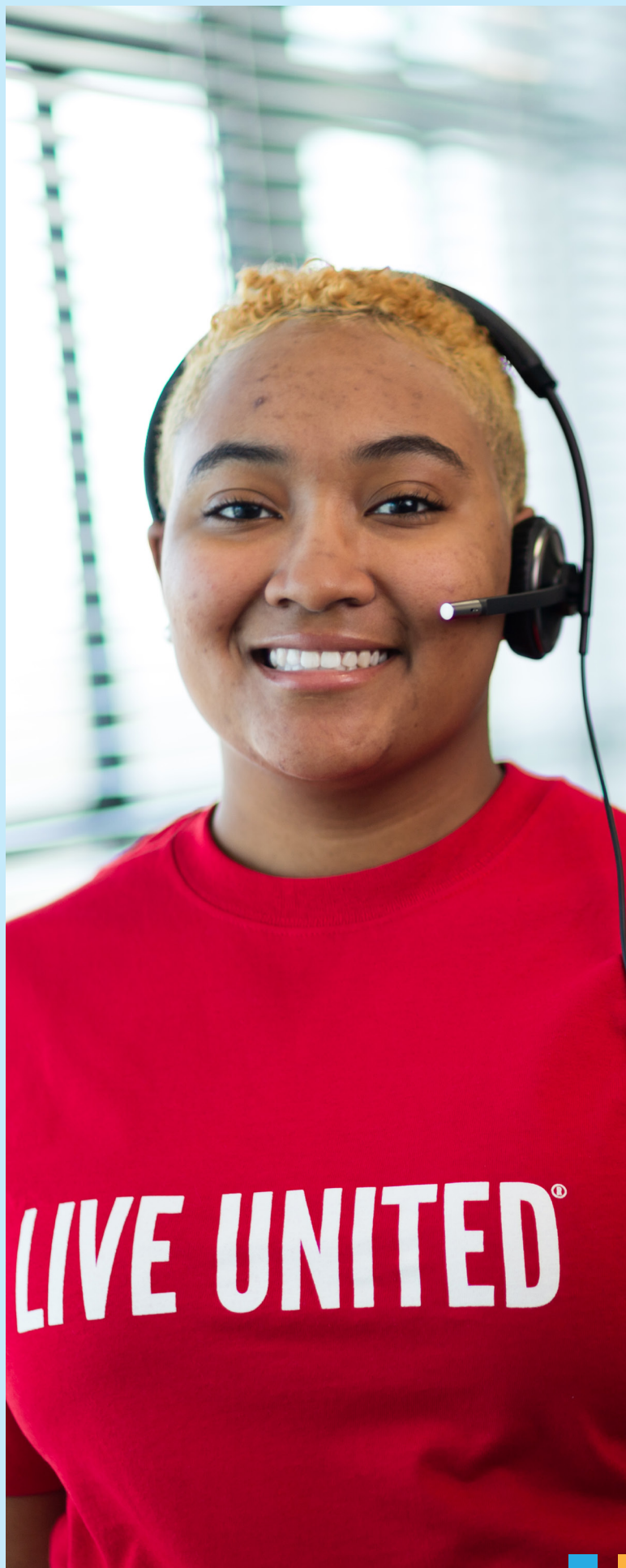


Community impacts	\$4,291,419
Grants, sponsorships and other programs	\$2,893,911
Housing stability	\$1,156,682
Fundraising activities	\$1,009,267
Community supports and investments	\$738,070
Administration services	\$420,353

ASSETS

July 1, 2023	\$7,281,394
June 30, 2024	\$7,001,229
Change	(\$280,165)

Our Board and staff leadership make strategic investments to advance our work in our community and Alaska, which are reflected in the decrease.



Alaska

Where do Alaskans turn if they...

- Receive an unexpected health diagnosis?
- Struggle to pay their mortgage?
- Serve as a caregiver to a loved one?

Alaskans contact Alaska 211.

During fiscal year 2024, our call center with community resource specialists answered **15,869 calls for help** from community members in Anchorage, **providing 21,279 referrals**.

Human connection—linked with **information, assistance and solutions**—saves callers' time and frustration. **We improve lives.**

TOP REQUESTS



7,195
Housing



2,280
Food and meals



2,241
Disaster services



2,217
Income supports



1,599
Health care



1,437
Consumer, legal issue and
public safety services





UNITED WAY OF ANCHORAGE

PO Box 200108 • Anchorage, AK 99520 • (907) 263-3800
LiveUnitedANC.org • Alaska211.org • BeTheChange907.org